TARGET ROLE / HEAD OF FP&A

Arturo Villagomez Gomez

Finance · Operations · Applied AI

Mérida, Yucatán, Mexico
hola@arturovillagomez.com
arturovillagomez.com
linkedin.com/in/arturo-villagomez-gomez

Profile

Finance and operations leader with experience since 2020 in financial planning, profitability and financing for SMEs. I combine analyst leadership and development with models that connect financial information, operating assumptions and business decisions. I progressed from analyst to Director of Operations and Partner at AMEZ CFO. I also develop financial tools with AI assistance, from methodology and business rules to calculation review and user experience.

Professional experience

AMEZ CFO · Director of Operations and Partner

November 2023 - present

- Lead financial analysis operations and analyst development, setting standards for modelling, review and executive communication.
- Designed and implemented, with shared delivery responsibilities, a consolidation and budgeting system for six entities across two holding groups.
- Led the development of models from trial balances and operational sources, with account- and period-level traceability, reconciliation and projections.
- Developed income statement, balance sheet and cash flow scenarios to assess funding needs, financing alternatives and growth.
- Modelled collection schedules, financing costs and contractual risks to assess project profitability and cash flow and support negotiations.
- Prepare weekly cash flow forecasts and analyse profitability, pricing and working capital to inform management decisions.

AMEZ CFO · Progression in Financial Analysis and Planning

May 2020 - October 2023

Head of Financial Analysis and Planning: Dec 2022 - Oct 2023. Senior Financial Analyst: Jan - Dec 2022. Junior Financial Analyst: May 2020 - Dec 2021.

Built reusable methodologies for financial diagnostics, budgeting and reporting; turned fragmented accounting information into recommendations and presentations for decision-making.

Butter / ButterBuck · Co-founder and Product Owner

November 2023 - present · Operations Leadership

- Defined financial rules and user experience for budgets, scenarios and actual-versus-plan comparisons, in collaboration with the technical team.
- Translate business needs into requirements, acceptance criteria and calculation validation, connecting finance, product and development.

Selected earlier experience

BBVA - ITESM · Fundamental Analyst, university business clinic · Feb - Jun 2020. Analysis and valuation as part of a five-person investment committee; use of Bloomberg Terminal.

Financial tools and applied AI

Financial platform in development · Personal project

- Developed functional modules with AI assistance for driver-based budgeting, actual-versus-plan tracking and segment profitability.
- Defined calculation rules, version reviews, permissions and tests to maintain traceability across sources, assumptions and outputs.
- Added a contextual assistant with reviewable memory and usage controls, validated through bounded tests. Development and testing in a local environment.

Education and selected training

Bachelor's degree in Economics and Finance
Tecnológico de Monterrey, Mexico City Campus · 2016 - 2020.

Financial Modeling & Valuation Analyst (FMVA) · CFI · 2025.

FP&A Excel Modeling Specialization · CFI · 2026.

Financial Planning & Analysis Professional (FPAP) · CFI · Required coursework completed in 2026; final exam pending.

AI for Finance Workflows & Governance; Driver-Based Forecasting · CFI · Courses completed in 2026.

Data Analyst in R · DataCamp · 2021.

Tools and languages

Microsoft Excel, Google Sheets, R / Tidyverse, financial visualisation and AI-assisted development with calculation review and testing.

Spanish: native; English: professional working proficiency; German: basic.